



Technology Leader
January 2019

Job Title:	Technology Leader		
Department:	Management Team	Reporting To:	CEO
Location:	London	Salary range:	To be agreed

About REaD Group:

REaD Group is the UK's leading data communications company.

We hold the most comprehensive GDPR ready database in the UK with over 38 million records and hundreds of selectable variables. Synonymous with data quality, REaD Group's market leading data cleaning solution is the most comprehensive and accurate in the UK.

We deliver actionable insight and reporting, build single customer and prospect views, run highly effective performance marketing campaigns plus a range of bespoke database marketing services.

Whether it is delivering another successful campaign for our clients or baking and hiking to raise money for our chosen charity – we always give 100%. Collaborative and focused. Driven but likeable. Our goal is to deliver outstanding results in everything that we do and have fun doing it.

Purpose of the Role:

Do you thrive on helping organisations to use technology to deliver state of the art solutions? Then read on!

REaD Group are looking for an informed, innovative and forward-thinking technologist to help define and deliver the optimal technology solutions to allow us to meet our clients demands and stay ahead of the market.

This is a strategic role, working across projects both internal and client focussed and a product development lifecycle. We need our technology to be flexible, easily deployed, responsive and fast. We handle millions of data records every day and want that data to be processed and accessed using optimal and robust technology. The ideal candidate will be used to working in a fast-paced environment and be a proficient multitasker and



communicator as well as taking a keen interest in technology trends, changes and practical applications for new innovations.

Reporting to the CEO and working across the business, this is a full-time role based in our office on Bermondsey Street – a short walk from London Bridge.

Duties and Responsibilities:

TECHNOLOGY LEADERSHIP

- Assess the technology requirements of the business and make informed recommendations aligned to business and commercial requirements
- Propose optimised technology solutions, including creating a roadmap for future developments
- Manage the transition process from the current state to the future “to be” technology status
- Ensure that the technology used is the optimal solution for our clients and internal needs
- Work with the management team and board to agree a budget for the technology area – and then deliver within this budget and to agreed timescales.
- Ensure that client projects are delivered in the most time and cost-effective manner
- Ensure that the business is up to date with technology changes and are looking to use new innovations as and when appropriate
- Build technical relationships with clients, selling the benefits of solutions whilst understanding client needs and practical limitations

STAKEHOLDER MANAGEMENT

- Escalation to approved project sponsors and stakeholders as and when required
- Assist and advise on the prioritisation of development projects
- Present regular progress reports to relevant stakeholders, highlighting any problems and solutions including potential delays

TEAM MANAGEMENT

- There are existing IT and Development teams. Depending on the experience of the candidate, an element of team management may be required.

Job Specific information

The ideal candidate will have:

- Experience in a technology leadership role with proven experience of delivering projects on time and on budget
- A proven track record of delivering data rich, high performing environments
- A good understanding of the Customer Relationship Management (CRM) market
- A genuine passion for building cutting edge technology based solutions and a keen interest in keeping up with technology trends
- Good business acumen and commercial awareness to enable the creation of complete solutions that deliver client value, within agreed timelines and budget
- The ability to communicate clearly and effectively with all internal and external stakeholders



- Experience in strategic planning, risk management and/or change management/change leadership
- Prior consultancy experience
- Prior experience in a pre-sales technical support role/environment
- Strong interpersonal and communication skills to motivate and lead teams of technologists and IT professionals as well as communicating complex technical concepts to non-technical staff and clients
- Experience of outsourcing projects – onshore and offshore
- The ability to use your initiative and make decisions under pressure

Desirable

- Knowledge or ideally, previous experience of the Data Marketing Industry
- An IT, software development or engineering related degree
- A membership to a relevant trade body or industry membership organisation

Package

- 25 days annual leave per annum
- Peoples Pension contribution
- Profit related company bonus scheme
- One4All card
- Childcare vouchers
- Ride to Work Scheme

To apply please send CV and covering letter to charlotte.Logie@readgroup.co.uk