



**REaD** Group



**REaD>Online**

## Optimise your data with ease

Combining the most accurate and comprehensive data available in the UK with the best technology, REaDOnline is the definitive self-serve online data management platform in the UK.



**Trusted**



**Easy to use**



**Accurate**



**Available 24/7**



Combining the most accurate and comprehensive data available in the UK with the best technology, REaDOnline is the definitive self-serve online data management platform in the UK.

Combining high quality, trusted data with the best technology to provide a best in class service

A recent redesign has made the best even better!

The screenshot displays the REaD Online Data Cleaning Manager interface. At the top, there is a navigation bar with 'Data Cleaning Manager' and 'REaD Group' branding. A sidebar on the left contains icons for 'New', 'Quick Start', 'Open', 'Delete', 'Copy', and 'Rename'. The main area shows a table of jobs:

| Job                | Status     | Last Run         | Options                   |
|--------------------|------------|------------------|---------------------------|
| TEST JOB           | ✓ Complete | 01/04/2021 15:20 | View, Play, Stop, Refresh |
| Test-job-31-3-21-a | ✓ Complete | 01/04/2021 12:26 | View, Play, Stop, Refresh |
| Test30-3-21b       | ✓ Complete | 30/03/2021 16:31 | View, Play, Stop, Refresh |

Below the table is a 'File Name' input field with 'BROWSE' and 'CLEAR' buttons. A 'Job Name' field is also present. The 'Select the Services' section includes a key for 'New Service' and 'Stats only Service', and tabs for 'Address Screening', 'Mail Suppression', 'Telephone Numbers', and 'Data Collating'. A 'Goneaways - Summary' modal is open, showing a table of goneaway records and a bar chart. The 'Results Summary' at the bottom indicates 'Deceased 0.00%' and 'Goneaways 0.53%'.

With a focus on ease of use, the new look platform enables users to upload a file, select the services required, run an audit and purchase the results in just a few steps. And depending on the size of the database - complete and download the results in a matter of minutes.

- **Address Screening** – PAF processing, De-duplication, relocates, NCOA
- **Mail Suppression** – deceased, goneaway, MPS
- **Telephone Numbers** – Consumer telenumbering, TPS, FPS
- **Data Collating** – name formatting, email validation, profanity check



In addition to our market leading data quality products - and to provide the best and most comprehensive suite of products and services - REaDOnline also contains the best of the rest products from reputable suppliers.



- Quickly and easily run a comprehensive clean of your data
- Easy to use Job Wizard provides a step by step guide to upload, set up, run an audit, review the results and complete your clean job
- Save time using pre-configured Quick Start templates
- Available 24/7 so you can optimise your data as and when you need to in a few simple steps



**Contact us for further details and for a demo!**

**Please contact our team for further details about using REaDOnline to optimise your data**

**or go to <https://online.readgroup.co.uk/> to set up an account today!**



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